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Photo available via e-mail. Caption below.

**Full Circle's Monastra Leads Fundraising for Pancreatic Cancer Research
Foundation is seeking sponsors and golfers for fall golf tournament**

ATLANTA – When she's not helping her clients, Full Circle Senior Account Manager Pamela Monastra is likely to be found raising money for pancreatic cancer research. This fall, her efforts will focus on a golf tournament at the Golf Club of Georgia, where she hopes to raise \$75,000 in an effort to defeat the silent killer. She's currently seeking sponsors for the event.

Monastra's father died of the disease just four weeks after his diagnosis in the spring of 2002. Though pancreatic cancer is the fourth leading cause of cancer deaths, the family could not locate an organization dedicated to its cure. Working with Johns Hopkins Medical Institutions, they founded the Joseph C. Monastra Foundation for Pancreatic Cancer Research in his memory.

"Many families in our community have been touched by this terrifying disease, which can't be detected early and leaves little time for surgeries or chemotherapy," said Monastra. "We want to prevent others from going through the same experiences my family endured when we lost my father."

Monastra is not the only member of Atlanta's home building industry who is interested in advancing pancreatic cancer research. Tom Sharp, President of Sharp Residential, has also lost friends and relatives to the disease. In addition to lending support through his time and resources, Sharp has encouraged others in the industry to become involved.

"Losing a loved one to a deadly disease is heartbreaking – but knowing there is no cure, no medicine, not even a test to detect it soon enough for it to make a difference is truly devastating," said Sharp. "The Monastra family did an amazing thing when they established this organization, and I am thrilled to see that more people are becoming aware of this deadly cancer."

Since 2002, the JCM Foundation has raised more than a half million dollars, partially through an annual black tie fundraiser in Chicago, a 5K run in Ohio and motorcycle rides in Atlanta. All funds go directly to research at Johns Hopkins, with a current tri-fold focus on learning how pancreatic cancer spreads, identifying and studying the genes that cause pancreatic cancer, and studying a novel drug for treatment of the disease.

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At Full Circle, Monastra's coworkers are not at all surprised by her dedication to finding a cure. The same level of determination, they say, is evident in everything she's done since the company she founded, Elite Marketing Solutions, Inc., merged with Full Circle earlier this year.

"The rest of the team here at Full Circle admires Pamela's commitment to defeating pancreatic cancer," said Ray Bouléy, founder and president of the real estate marketing firm. "We support her efforts and encourage the community to lend a hand, too."

The Joseph C. Monastra Foundation is currently seeking sponsorships and players for the golf tournament, which will be held at the Golf Club of Georgia on October 29, 2007. For more information on the JCM Foundation, the tournament, donations or volunteering, please visit www.jcmfoundation.com or contact Pamela Monastra at 404-391-2169 or info@jcmfoundation.com.

Full Circle is a nationally recognized company based in Atlanta. Known for providing vision, results, innovation and service, Full Circle performs a range of services specifically tailored for marketing residential real estate. Since Ray Bouléy founded the company in 1998, it has become the Southeastern leader by helping clients anticipate and respond to ever-changing market conditions. For more information on Full Circle Real Estate Marketing, visit www.fullcp.com or 404-256-4083.

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PHOTO CAPTION: Full Circle's Pamela Monastra, who sits on the board of the Joseph C. Monastra Foundation for Pancreatic Cancer Research, works with Sharp Residential President Tom Sharp to raise money for research to fight the deadly cancer. The pair is soliciting support for a golf tournament fundraiser to be held at the Golf Club of Georgia on October 29, 2007.